

Pringles Flavour Load H1 2026 Promo (WW Exclusive) Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Pringles Flavour Load H1 2026 Promo (WW Exclusive) Promotion
Promoter:	<p>KELLOGG (AUST.) PTY. LTD. (trading as Kellanova) ABN 30 004 110 105, Suite 801, Level 8/8 Central Ave, Eveleigh, NSW 2015, Australia</p> <p>For any enquiries regarding this Promotion, please contact the Promoter via https://www.pringles.com/au/contact-us.html or 1800 770 828</p>
Promotional Period:	<p>Start time/date: 9:00 am AEDT on 18/02/26</p> <p>End time/date: 11:59 pm AEDT on 17/03/26</p>
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <ol style="list-style-type: none"> a) purchase any two (2) x Pringles (either 118g and/or 134g) in one (1) transaction from any Woolworths supermarket or Woolworths Metro or online via www.woolworths.com.au (excluding MILKRUN and Everyday Market) (“Participating Venues”); b) scan the QR code advertised in store or visit www.pringles.com/flavourload; and c) either: <ol style="list-style-type: none"> a. New Users: register for a Pringles account and follow the prompts to the Promotion entry page; fully complete and submit the online entry form with their personal details (first name, last name, email address, mobile number, full address and State/Territory of residence), verify their email address via an OTP code, upload a scanned copy or photo of the receipt for the qualifying transaction, (optional) select the tick box to agree to receive marketing from Pringles and select the tick box to confirm they are 18 years of age or over and that they have read and agree to the terms and conditions of this Promotion; OR b. Existing Users: log in to their Pringles account by providing their email address/mobile number, verify their email address/mobile number via an OTP code (one time password), upload a scanned copy or photo of the receipt for the qualifying transaction and (optional) select the tick box to agree to receive marketing from Pringles and select the tick box to confirm they are 18 years of age or over and that they have read and agree to the terms and conditions of this Promotion. <p>Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original or copied receipt for the qualifying transaction.</p> <p>The entrant must fill out the online entry form for every entry.</p>
Entries permitted:	<p>Multiple entries permitted subject to the following:</p> <ol style="list-style-type: none"> a) maximum of one (1) entry permitted per qualifying transaction; b) limit three (3) entries permitted per person per day; and c) each entry must be completed separately and in accordance with the entry instructions above. <p>The entrant is eligible to win a maximum of one (1) Weekly Draw Prize and one (1) Final Draw Prize. This prize limit does not apply to SA residents.</p>
Winner Determination:	<p><u>Draws:</u></p> <ul style="list-style-type: none"> • <u>Weekly Draws for Major Prize only:</u> Entries open and close for each Weekly Draw on the times/dates specified in the table below. All Weekly Draws will take place at Suite 251/10-20 Gwynne Street, Cremorne VIC 3121, Australia using computerised random selection at 11:00 am

AEDT on the dates specified below. Non-winning entries in each Weekly Draw will be entered into any subsequent Weekly Draw/s. All entries (including the Weekly Draw winners) will be entered into the Final Draw.

Weekly Draw	Entries Open	Entries Close	Draw Date
1 (one winner)	9:00 am AEDT on 18/02/26	11:59 pm AEDT on 24/02/26	03/03/26
2 (one winner)	12:00 am AEDT on 25/02/26	11:59 pm AEDT on 03/03/26	10/03/26
3 (one winner)	12:00 am AEDT on 04/03/26	11:59 pm AEDT on 10/03/26	17/03/26
4 (one winner)	12:00 am AEDT on 11/03/26	11:59 pm AEDT on 17/03/26	24/03/26

- The first valid entry drawn from each Weekly Draw will each win the Weekly Draw Prize specified below.
- **Final Draw:** All entries (including the Weekly Draw winners) will then be collected for the purpose of the Final Draw. The Final Draw will take place at Suite 251/10-20 Gwynne Street, Cremorne VIC 3121 Australia, at 11:30 am AEDT on 24/03/26 using computerised random selection.
 - The first fifty (50) valid entries drawn from the Final Draw will be the winners of the Final Draw Prizes specified below.
- The draw conductor may select additional reserve entries in case an invalid entry or entrant+ is drawn.
- If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.

Total Prize Pool: AU\$9,792.00

Prize Description	Number of this prize	Value (per prize)
Weekly Draw Prize (Major Prize): The prize is an Ultimate Entertainer’s Prize Pack which includes the following: <ul style="list-style-type: none"> • 1 x Gozney Rocbox Pizza Oven; and • 1 x Laser Outdoor Cinema Bundle (includes a Laser Outdoor Cinema Projector Screen and Soundbar). 	4 (1 per Weekly Draw)	AU\$1,198.00
Final Draw Prize: The prize is a \$100 Woolworths Supermarket eGift Card.	50	AU\$100.00

Further Prize Details: The Woolworths Supermarket eGift Cards will be sent to the winner’s email address within 30 days of the notification. Woolworths Group Limited ABN 88 000 014 675 is the issuer of the Woolworths Supermarket eGift Card but is **not** the Promoter of the Promotion, nor responsible for fulfilment of this prize in this Promotion. Woolworths Supermarket eGift Cards have no expiry date and are redeemable in store and online at Woolworths Supermarket stores only. For a list of participating stores and full Gift Card Terms and Conditions visit woolworths.com.au/giftcards. Any ancillary costs associated with redeeming the Woolworths Supermarket eGift Card are not included. Any unused balance of the Woolworths Supermarket eGift Card will not be awarded as cash. Redemption of the Woolworths Supermarket eGift Card is subject to any terms and conditions of the issuer including those specified on the Woolworths Supermarket eGift Card.

Winner notification: The winners will be contacted via email within seven (7) days of the corresponding draw. The winners will be published at www.pringles.com/flavourload by 02/04/26.

Unclaimed Prizes:	<p>Prize(s) must be claimed by 9:00 am AEST on 27/04/26. In the event of any unclaimed prize(s), an unclaimed prize draw will take place at the same time and place as the original draw on 28/04/26. The winner(s) of the unclaimed prize draw will be contacted via email and published at www.pringles.com/flavourload by 05/05/26. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.</p> <p>If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at www.pringles.com/flavourload.</p>
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
9. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.

13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. By entering, entrants consent to the Promoter using this information for future marketing purposes regarding its products, including contacting entrants electronically. The Promoter collects personal information about entrants to run this Promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. This may include disclosures to organisations outside Australia including in places such as India. The Promoter may also disclose entrants' personal information to the State and Territory lottery departments as required under the relevant lottery legislation. By entering, entrants consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's Privacy Policy (see https://www.kelloggs.com.au/en_AU/privacy-policy.html) includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
16. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
17. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in

direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.

23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
24. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
27. Authorised under: ACT Permit No. TP 25/02821 and SA Permit No. T25/2134