

Pringles
Flavour Load Promotion
Frequently Asked Questions

When does this promotion start and end?

Promo starts on the 18th February, 2026 at 09:00:00 AEDT and ends on the 17th March, 2026 at 23:59:59 AEDT

Who is eligible to participate in this promotion?

This offer is open to Australian residents over the age of 18yrs.

How do I enter the promotion?

- a) Purchase any two (2) x Pringles (either 118g and/or 134g) in one (1) transaction from any Woolworths supermarket or Woolworths Metro or online via www.woolworths.com.au (excluding MILKRUN and Everyday Market) (“Participating Venues”);
- b) Scan the QR code advertised in store or visit www.pringles.com/flavourload; and
- c) Either:
 - a. **New Users:** register for a Pringles account and follow the prompts to the Promotion entry page; fully complete and submit the online entry form with their personal details (first name, last name, email address, mobile number, full address and State/Territory of residence), verify their email address via an OTP code, upload a scanned copy or photo of the receipt for the qualifying transaction, (optional) select the tick box to agree to receive marketing from Pringles and select the tick box to confirm they are 18 years of age or over and that they have read and agree to the terms and conditions of this Promotion; **OR**
 - b. **Existing Users:** log in to their Pringles account by providing their email address/mobile number, verify their email address/mobile number via an OTP code (one time password), upload a scanned copy or photo of the receipt for the qualifying transaction and (optional) select the tick box to agree to receive marketing from Pringles and select the tick box to confirm they are 18 years of age or over and that they have read and agree to the terms and conditions of this Promotion.

Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original or copied receipt for the qualifying transaction.

The entrant must fill out the online entry form for every entry.

Do I need to download an app to enter this promotion?

No, you do not need to download a special app to enter the promotion. For the best experience possible please use the latest version of your browser.

I am having trouble entering my email address and one-time password

Please follow the links and instructions on the registration page. In the case that you experience any issues, please to send us your query via our [Contact Us](#) page and we can check your details for you.

What is a one-time password?

A one-time password (OTP) is a unique code sent to your email address or phone number. It is used to verify your identity registration when participating in Pringles promotions.

How do I receive my one-time password?

If you have previously registered for a Pringles promotion, the OTP will be sent to the email address (or phone number) you provided during registration. You can choose your preferred method to receive the code. If you are registering for the first time, you will be asked to enter your email address to get started and we will send you a one-time code to your email address to verify your profile.

What should I do if I don't receive the OTP?

If you do not receive the one-time password, ensure that you have entered the correct email or phone number. Check your spam or junk folder if you are expecting an email. If the issue persists, please send us your query via our “contact us” page and we can check your details for you.

What do I need to purchase to participate in this offer?

To be eligible to participate in this promotion, you must purchase any two (2) of the “Participating Products” in a single transaction during the promotion period.

The Participating Products for Australia are:

No.	Product	Package Size
1.	Pringles® Original	134g
2.	Pringles® Sour Cream & Onion	134g
4.	Pringles® BBQ	134g
5.	Pringles® Salt & Vinegar	134g
6.	Pringles® Sizzling Meat Lovers Pizza flavour	118g
8.	Pringles® Kickin' Peri Peri Flavour	118g
8.	Pringles® Japanese Sticky Teriyaki Flavour	118g
9.	Pringles® Caribbean Spiced Chicken Flavour	118g
10.	Pringles® Zesty Chilli and Lime Flavour	118g
11.	Pringles® Sizzlin' Chipotle Sour Cream Flavour	118g

How many times can I enter the promotion?

Multiple entries permitted subject to the following:

- a) maximum of one (1) entry permitted per qualifying transaction;
 - b) limit three (3) entries permitted per person per day; and
 - c) each entry must be completed separately and in accordance with the entry instructions above.
- The entrant is eligible to win a maximum of one (1) Weekly Draw Prize and one (1) Final Draw Prize. This prize limit does not apply to SA residents.

What are the prizes I can win?

Prize Description	Number of this prize	Value (per prize)
Weekly Draw Prize (Major Prize): The prize is an Ultimate Entertainer's Prize Pack which includes the following: <ul style="list-style-type: none">• 1 x Gozney Rocbox Pizza Oven; and• 1 x Laser Outdoor Cinema Bundle (includes a Laser Outdoor Cinema Projector Screen and Soundbar).	4 (1 per Weekly Draw; and 1 for Final Draw)	AU\$1,198.00
Final Draw Prize: The prize is a \$100 Woolworths Supermarket eGift Card.	50	AU\$100.00

Further prize details:

The Woolworths Supermarket eGift Cards will be sent to the winner's email address within 30 days of the notification. Woolworths Group Limited ABN 88 000 014 675 is the issuer of the Woolworths Supermarket eGift Card but is **not** the Promoter of the Promotion, nor responsible for fulfilment of this prize in this Promotion. Woolworths Supermarket eGift Cards have no expiry date and are redeemable in store and online at Woolworths Supermarket stores only. For a list of participating stores and full Gift Card Terms and Conditions visit woolworths.com.au/giftcards

Do I need to keep proof of my purchase?

Yes, the entrant must retain proof of purchase. The proof of purchase required is an original or copied receipt for the qualifying transaction. You must keep your receipt in case you are asked for verification. If validation is requested, failure to present the valid proof of purchase will result in the forfeiture of prizes.

Do I need to purchase two participating Pringles products in one transaction?

Yes, the products must be purchased in one transaction and feature on one receipt.

How will I know my entry was submitted successfully?

Once you have uploaded your receipt, and you are able to submit your entry, you will receive a confirmation email. If an error message appears, please check that the receipt uploaded correctly and has not already been used for a previous entry.

When will the weekly draws take place?

- Weekly Draws for Major Prize only: Entries open and close for each Weekly Draw on the times/dates specified in the table below. All Weekly Draws will take place at Suite 251/10-20 Gwynne Street, Cremorne VIC 3121, Australia using computerised random selection at 11:00 am AEDT on the dates specified below. Non-winning entries in each Weekly Draw will be entered into any subsequent Weekly Draw/s. All entries (including the Weekly Draw winners) will be entered into the Final Draw.

Weekly Draw	Entries Open	Entries Close	Draw Date
1 (one winner)	9:00 am AEDT on 18/02/26	11:59 pm AEDT on 24/02/26	03/03/26
2 (one winner)	12:00 am AEDT on 25/02/26	11:59 pm AEDT on 03/03/26	10/03/26
3 (one winner)	12:00 am AEDT on 04/03/26	11:59 pm AEDT on 10/03/26	17/03/26
4 (one winner)	12:00 am AEDT on 11/03/26	11:59 pm AEDT on 17/03/26	24/03/26

- The first valid entry drawn from each Weekly Draw will each win the Weekly Draw Prize specified below.
- Final Draw: All entries (including the Weekly Draw winners) will then be collected for the purpose of the Final Draw. The Final Draw will take place at Suite 251/10-20 Gwynne Street, Cremorne VIC 3121 Australia, at 11:30 am AEDT on 24/03/26 using computerised random selection.
 - The first fifty (50) valid entries drawn from the Final Draw will be the winners of the Final Draw Prizes specified below.
- The draw conductor may select additional reserve entries in case an invalid entry or entrant+ is drawn.

If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.

How will I know if I am a winner?

The winners will be contacted via email within seven (7) days of the corresponding draw.

Where will the winners be announced?

The winners will be published at www.pringles.com/flavourload by 02/04/26.

Where do my personal details go and who sees them?

Please visit <https://www.kellanova.com/us/en/privacy-notice.html>

Who do I contact if I have more questions?

Please contact our consumer services team via <https://www.pringles.com/au/contact-us.html> or call AUS: 1800 770 828